KEDGE Business School moved up three places to 10th position in the 2016-2017 “Le Figaro Etudiant” rankings of the Master programmes at 38 French business schools. KEDGE BS is ranked ahead of Skema, ESC Rennes, Neoma and Montpellier BS.

"Le Figaro Etudiant" highlights four key aspects that "contribute to the excellence of a business school: quality of teaching, level of research, international outlook and employability".

In its editorial on the rankings, "Le Figaro Etudiant" underlined the strong points of KEDGE BS: "Kedge students have the choice between four types of programmes: individually tailored, field-oriented, specialised or apprenticeship-based. The school emphasises a flipped classroom approach, with connected lessons based on real business cases. Throughout their studies, students have access to a personal and professional support system known as "Be-U".

"Le Figaro Etudiant" also interviewed 14 companies, which prefer schools that promote soft skills: "KEDGE has a good image with recruiters. In the 14 companies interviewed, KEDGE graduates are the most numerous, followed by alumni of Skema, Edhec, HEC and ESSEC business school".

If we group the rankings published in French media in 2016, KEDGE BS has consolidated its place in the top 10 business schools for its Grande Ecole programme:
- 11th in "Le Point" (a rise of one place)
- 5th in "Challenges" (a rise of five places)
- 7th in "Le Parisien" (for the third consecutive year)
- 13th in "L’Etudiant" (9th for international excellence and 10th for ties with businesses)

KEDGE therefore ranks around 9th on average in 2016.

The other post-baccalaureate programmes at KEDGE BS were also well ranked this year, for example:
- 1st in "Le Parisien" for the KEDGE Bachelor programme (3-year post-baccalaureate course)
- 4th in "L’Etudiant" for the International BBA programme (4-year post-baccalaureate course)
- 3rd in "Le Point" for the EBP International programme (5-year post-baccalaureate course)

Let’s not forget the Global MBA ranked 22nd by “The Financial Times” (a rise of one place).

"Le Figaro Etudiant" rankings: http://etudiant.lefigaro.fr/etudes/ecoles-de-commerce/classement/

About KEDGE Business School:
KEDGE Business School is a French management school with 4 campuses in France (Paris, Bordeaux, Marseille, and Toulon), 2 in China (Shanghai, Suzhou) and 4 associated campuses (Avignon, Bastia, Bayonne, Dakar). The KEDGE BS community counts 12,000 students (including 25% foreign students), 196 full-time faculty members (44% of which are international), 300 international academic partners and 50,000 alumni across the world. With a portfolio of 31 programmes in management for students and executives, KEDGE Business School also develops customised educational programmes for specific corporate needs worldwide. #30 European Business Schools and #22 EMBA worldwide in Financial Times rankings, Kedge Business School is AACSB, EQUIS and AMBA accredited and a member of the French Conférence des Grandes Écoles.

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