AIMAC 2015
International Conference on Arts and Cultural Management
Aix-en-Provence, Marseille
26 June > 5 July

KEDGE Business School (Creative Industries research centre) and the Institute of Public Management and Regional Governance, IMPGT – University of Aix-Marseille are co-organising the 13th International Conference on Arts and Cultural Management, AIMAC 2015.

AIMAC is an international network of researchers in this field. This conference follows on from previous meetings in Bogotá in 2013, Antwerp in 2011, Dallas in 2009, Valencia in 2007, Montreal in 2005, Milan in 2003...

Over 250 international and professional researchers will meet in Aix-en-Provence and Marseille to share their thoughts in discussions and round tables. The programme of the proceedings can be found here.

The conference will open with a doctoral symposium, bringing together 20 doctoral students specialising in this area, and it will close with a study trip looking at conditions for the emergence of creativity in Provence-Alpes Côte d’Azur.

The conference is widely supported by a large number of partners: