PRESS RELEASE

2014 Air Transport Research Society World Conference
KEDGE Business School-Bordeaux, France, July 17 - 20, 2014

The Air Transport Research Society (ATRS) will organize its 18th World Conference at KEDGE Business School in Bordeaux, France, from July 17 to 20, 2014.

The Air Transport Research Society is the world's premier organization for research in air transportation. Major activities include annual conferences and the global benchmarking report of the world’s airports. The ATRS is headquartered at the University of Maryland, USA. Its membership network includes academics, government officials, consultants and professionals around the world.

350 participants are expected to attend the 18th ATRS World Conference which is organized by the Operations and Supply Chain Management Research Team of KEDGE BS.

Presentations will cover all facets of the aviation industry, with topics centered on airlines, airports, air traffic control, and aerospace, among others. In addition to paper presentations, the conference will feature two plenary sessions on low-cost carriers (LCCs) and airport performance, and invited keynote speakers on 18th July at 8.30, including:
- Mr. Alain ROUSSET, President of Aquitaine Region,
- Mr. Martin Dresner, University of Maryland and ATRS President
- Mr. Pascal Personne, President of Bordeaux Airport
- Mr. Perry Miller, Head of Houston –Hobby Airport, USA
- Mr. Hanna-Kaisa Sarri, Project Manager, Aerospace Valley, France
- Mr. Philip McLaughlin, Acting Dean, Kedge Business School

A Ph.D and Junior Faculty Workshop, with anticipated attendance of 40 participants, will be held on July 17th, 2014. This will be followed by the 63 concurrent sessions and two plenary sessions from July 18th to 20th 2014. In addition, two special sessions will be held in conjunction with the Organization for Economic Cooperation and Development (OECD).

http://atrs2014.org/

About KEDGE Business School:
BEM-Bordeaux Management School and Euromed Management merged to create a new global Business School. KEDGE Business School addresses the challenges of globalization, digital technologies and emerging countries thanks to the worldwide impact of its research in management, its educational innovation and its commitment to Corporate Social Responsibility. Its baseline “Create, Share, Care” expresses the values behind its global strategy.

The School offers a portfolio of 31 programmes in management (full-time or part-time) for students and executives, all recognized by the French government and accredited by AACSB, EQUIS and AMBA. KEDGE Business School also develops customised educational programmes for specific corporate needs worldwide. As part of its "creative intelligence" strategy, KEDGE Business School also features the KEDGE Design School in Toulon France.

KEDGE Business School has campuses in France (Paris, Bordeaux, Marseille, Toulon), China (Suzhou, Shanghai) and 4 partner campuses (Avignon, Bastia, Bayonne, and Dakar, Africa).

The KEDGE BS community is composed of 9600 students (25% international), 160 permanent faculty members (40% international), 273 academic partners and 30,000 alumni worldwide.

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