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Research in Management Ranking 2017 :

KEDGE ranked 1st French School with 103 articles published in CNRS and FNEGE listed academic journals

In the 2017 ranking of best schools for research in management performed by L'Etudiant, the leading French magazine covering student orientation, KEDGE Business School came out top in France with a total of 103 articles across all categories published by its faculty in 2015.

With 9 publications KEDGE is ranked : 4th (tied) - up one place from last year - for the number of top-ranked publications in categories 1 and 1*; 1st for category 2 articles with 25 publications; 1st for category 3 articles with 38 publications; 1st for category 4 articles with 31 publications.

'KEDGE has made academic research and developing its expertise a major focus of its strategy and activity growth' states Thomas Froehlicher, Director General and Dean of KEDGE BS. 'Our faculty produces excellent research which puts us among the leaders in Europe when it comes to academic research in management, with very ambitious research undertaken in close collaboration with companies.'

The aim of research at KEDGE is to have an impact on the economic world and society through training, applying knowledge and sharing it with a wide audience, beyond scientific circles and on an international level.

KEDGE asserts its academic expertise by structuring its research around:

- **3 Research Centers of Excellence :**
  - Marketing and Consumption
  - Supply Chain
  - CSR

- **5 Centers of Expertise :**
  - Wine & Spirits
  - Innovation & Entrepreneurship
  - Health Management
  - Finance Reconsidered
  - Creative Industries & Culture

- **and 5 Research Chairs :**
  - Finance revisited
  - Business as unusual
  - Well-being at work
  - Responsible purchasing
  - Business in a connected World


About KEDGE Business School:
KEDGE Business School is a French management school with 4 campuses in France (Paris, Bordeaux,
Marseille, and Toulon), 2 in China (Shanghai, Suzhou) and 4 associated campuses (Avignon, Bastia, Bayonne, Dakar). The KEDGE BS community counts 12,000 students (including 25% foreign students), 196 full-time faculty members (44% of which are international), 300 international academic partners and 50,000 alumni across the world. With a portfolio of 31 programmes in management for students and executives, KEDGE Business School also develops customised educational programmes for specific corporate needs worldwide. #33 European Business Schools and #22 EMBA worldwide in Financial Times rankings, KEDGE Business School is AACSB, EQUIS and AMBA accredited and a member of the French Conférence des Grandes Ecoles.
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