
President-elect Donald Trump and the Middle East

KEDGE Business School releases the analysis of Yahia Zoubir, Professor at KEDGE and International Relations and International Management expert, about president-elect Donald Trump’s policy in the Middle East.

In his view, collaboration with the Russians in Syria, sanctions on Iran and the nuclear deal, withdrawal of US troops from Iraq and antiterrorism struggle in other places of Middle Eastern countries may occur. Also Donald Trump’s announcement during his campaign that non-interventionism will be part of his policy may be an overstatement.

Yahia Zoubir exposes in a succinct way the main lines of his analysis in the video (1' 26 min) below:

"President-elect Donald Trump and the Middle East"

Yahia Zoubir is available for any requests for interviews on this topic.

Learn more about Yahia Zoubir:
Yahia H. Zoubir is Professor of International Relations and International Management, and Director of Research in Geopolitics at KEDGE Business School. For the last 30 years, he has been international visiting faculty in numerous universities and business schools for the last 30 years in China, the United States, and various European and Asian countries. He has published dozens of scholarly works, including books, articles, entries in encyclopedias, and book chapters in international politics, foreign policy, governance, and security issues. He has served as consultant for governments and companies worldwide.

About KEDGE Business School:
KEDGE Business School is a French management school with 4 campuses in France (Paris, Bordeaux, Marseille, and Toulon), 2 in China (Shanghai, Suzhou) and 4 associated campuses (Avignon, Bastia, Bayonne, Dakar). The KEDGE BS community counts 12,000 students (including 25% foreign students), 196 full-time faculty members (44% of which are international), 300 international academic partners and 50,000 alumni across the world. With a portfolio of 31 programmes in management for students and executives, KEDGE Business School also develops customised educational programmes for specific corporate needs worldwide. #33 European Business Schools and #22 EMBA worldwide in Financial Times rankings, Kedge Business School is AACSB, EQUIS and AMBA accredited and a member of the French Conférence des Grandes Ecoles.

Press contacts:
Aurélie HEUGA Tel. +33 (0) 556 846 343 / aurelie.heuga@kedgebs.com
Boris GALINAT Tel. +33 (0) 556 842 212 / boris.galinat@kedgebs.com