KEDGE BUSINESS SCHOOL EXPERT’S VIEW - 01.09.2017

Impact of Brexit on international trade and business

KEDGE Business School releases the analysis of Walid Klibi, Professor in Supply Chain Management at KEDGE Business School, about the impact of Brexit on international trade and business.

Walid Klibi exposes the main lines of his analysis:

- Firstly, it challenges the free trade of goods. It should be noted that there are 25% of the world flows that are intra-Europe, and more than 10% that are with the rest of the world.
- Secondly, it affects the import-export process, resulting in longer delays and additional costs. This will have an impact on the volatility of commodity prices, raw materials and the exchange rates. So, it will reduce profit margins and profitability.
- The Brexit will also have an impact on the availability of labor and on its cost because there are risks of changes in the labor law, migration movements which can lead to a shortage of skilled labor, in particular on sectors such as aeronautics, luxury, retail and mass distribution.

In his view, “to cope with the Brexit, companies must revise their supply chain strategy by reconfiguring some flows, or even considering relocating certain production sites and changing distribution channels”. And he advises them, “In general, companies need to anticipate such unforeseen events by planning to have a more resilient supply chain strategy that would allow them to be more responsive and less vulnerable”.

Walid Klibi is available for any requests for interviews on this topic.

Learn more about Walid Klibi:
Walid Klibi, Ph. D., MBA, is a professor of supply chain management at KEDGE Business School in Bordeaux, France, where he is actively involved in supply chain management research, teaching and executive training. He is the author of several scientific papers on the design of effective and robust supply chain networks and he is invited to speak to professional and scientific audiences on a regular basis.

About KEDGE Business School:
KEDGE Business School is a French management school with 4 campuses in France (Paris, Bordeaux, Marseille, and Toulon), 2 in China (Shanghai, Suzhou) and 4 associated campuses (Avignon, Bastia, Bayonne, Dakar). The KEDGE BS community counts 12,000 students (including 25% foreign students), 196 full-time faculty members (44% of which are international), 300 international academic partners and 50,000 alumni across the world. With a portfolio of 31 programmes in management for students and executives, KEDGE Business School also develops customised educational programmes for specific corporate needs worldwide. #33 European Business Schools and #22 EMBA worldwide in Financial Times rankings, Kedge Business School is AACSB, EQUIS and AMBA accredited and a member of the French Conférence des Grandes Ecoles.
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