KEDGE has successfully renewed its AACSB accreditation

Accredited since 2016, three years after its creation following the merger between BEM and Euromed Management in 2013, KEDGE has just obtained the renewal of its AACSB (Association to Advance Collegiate Schools of Business) accreditation for a period of 5 years. The school confirms its place granted in 2017 among the prestigious 102 schools in the world that are triple accredited by the most renowned international labels: AACSB, EQUIS*, AMBA**.

By renewing KEDGE label of excellence, AACSB rewards the quality of its courses and confirms that its strategy is in line with the best international academic standards according to the three pillars of accreditation: commitment, innovation and impact.

The label is awarded based on rigorous standards criteria that evaluate the school's governance and strategy, the impact of its research and the quality of its teaching staff, as well as the suitability of its training programmes to the needs of companies.

"In an uncertain and ever-changing world, we are well aware of the critical importance of developing solid and excellent research and teaching to develop generations of enlightened leaders. The renewal of the AACSB accreditation is a tremendous source of satisfaction and motivation to continue promoting a management culture focused on innovation and sustainable societal impact. Congratulations to all the teams who have worked collectively for this renewal" declares Alexandre de Navailles, General Manager of KEDGE.

KEDGE convinced the AACSB auditors of the soundness of its strategic project. They praised, among others, the following three points that particularly reflect the school's values:

- The variety and complementarity of its programme portfolio, as well as the seriousness of its pedagogy aligned with the needs of economic players,
- The quality of its research and the wide range of its intellectual contributions which reflect the commitment and impact of the school on its community: a school rooted in its territories,
- The will to manage its business model by ensuring its economic, societal and environmental sustainability, as evidenced in particular by the development of Sulitest or its participation in the Positive Impact Rating.

For all KEDGE's stakeholders, the school's AACSB re-accreditation is a strong signal. It guarantees international recognition of its diplomas and attests to the academic and pedagogical requirements of the institution in order to continue to attract the best researchers, teachers and students.

* EQUIS: European Quality Improvement System is an EFMD accreditation.
** AMBA: Association of MBAs

About AACSB :
As the world’s largest business education alliance, AACSB International—The Association to Advance Collegiate Schools of Business (AACSB) connects educators, students, and business to achieve a common goal: to create the next generation of great leaders. Synonymous with the highest standards of excellence since 1916, AACSB provides quality assurance, business education intelligence, and professional development services to over 1,500 member organizations and more than 785 accredited business schools worldwide. With its global headquarters in Tampa, Florida, USA; Europe, Middle East, and Africa headquarters in Amsterdam, the Netherlands; and Asia Pacific headquarters in Singapore, AACSB’s mission is to foster engagement, accelerate innovation, and amplify impact in business education. For more information, visit aacsb.edu
About KEDGE Business School:
KEDGE Business School is a benchmark French business school with 4 campuses in France (Paris, Bordeaux, Marseille and Toulon), 3 overseas (2 in China, in Shanghai and Suzhou, and 1 in Africa in Dakar) and 3 partner campuses (Avignon, Bastia and Bayonne). The KEDGE community is made up of 14,800 students (23% of whom are international students), 192 full-time lecturers (45% of whom are international), 201 international academic partners and 70,000 graduates worldwide. KEDGE offers a portfolio of 36 training programmes in management and design for students and industry professionals. It also provides customised educational programmes for businesses at national and international levels. KEDGE Business School is AACSB, EQUIS and AMBA-accredited, and is a member of the Conférence des Grandes Ecoles. It is also recognised by the French government, with officially approved programmes, and is EESPIG-certified. KEDGE is ranked 34st by the Financial Times in the European Business School rankings and 41th globally for its Executive MBA.
kedge.edu

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