PRESS RELEASE 03.10.2017

KEDGE Business School among the prestigious Schmidt MacArthur Fellowship 2017 winners

We are delighted to announce that KEDGE Business School’s student Martin DUGAS has been awarded a place on the prestigious Schmidt MacArthur Fellowship.

This year’s Schmidt MacArthur Fellowship generated a record amount of interest and after a careful shortlisting and interviewing process, 18 students were selected to join the programme. The 2017 cohort consists of students and their academic mentors from 13 Schmidt MacArthur Fellowship Partner Universities, three from the Ellen MacArthur Foundation’s Pioneer University programme, and two Wild Card winners, including: University of California Berkeley, MIT, Yale University, Tongji University, London Business School, Tecnológico de Monterrey…

Now in its fifth year, the Schmidt MacArthur Fellowship is the only circular economy fellowship programme in the world and is aimed at postgraduate students studying design, engineering and business. To be considered for the Fellowship, students were tasked with submitting a 90 second audio visual presentation which addresses two questions on the circular economy and is a critical opportunity for applicants to demonstrate their understanding.

Martin DUGAS, a student of KEDGE Business School, commented about his place on the 2017 Fellowship: “In my opinion, the circular Economy requires a new way of thinking. And I believe that our future will be shaped by our capability to transpose circular macro-economic models into micro applications. I am proud to represent KEDGE in this circular economy fellowship which is connected with my cursus and my professional project.”

Watch the full video of Martin DUGAS: https://www.youtube.com/watch?v=dAxOsW6mbpk

The winning students and their mentors will participate in a week long summer school in London, an online learning programme, have the opportunity to develop their own Circular Economy Innovation Project and receive a cash bursary.

2017 Schmidt MacArthur Fellowship Students:
Christelle Rohaut – University of California Berkeley
Anna Waldman-Brown - Massachusetts Institute of Technology
Ilaria Rossi - MIP Politecnico di Milano
Yubei Gong - Tongji University
David Perez Castillo - Tecnológico de Monterrey
Alexander Choksi - London Business School
Daniel Moccia-Field - Yale University
Martin Dugas - KEDGE Business School
Thomas Wastling - Cranfield University
Deborah Sumter - Delft University of Technology
Georgia Parker - Imperial College London
Matteo Maccario - Royal College of Art
Palash Ghawde - National Institute of Design, India
Daniel Guzzo - University Sao Paulo
Eve Richer - Arizona State University
Dawne Skinner - Bradford University
Anna Nicoletta Köhl - University of Innsbruck - 2017 Wild Card Winner
Natalie Popovich - University of California Davis - 2017 Wild Card Winner

The year long international programme will officially begin in April 2017 with an online webinar programme.

Follow the conversation on Twitter:
@circulareconomy
#circulareconomy

Notes to editors:

The Schmidt MacArthur Fellowship, launched in 2013, is an international programme for postgraduate
students and their academic mentors from design, engineering and business on the circular economy. The Fellowship is open to postgraduate students from a global network of fourteen Partner Universities including: Imperial College London, Cranfield University, London Business School and the Royal College of Art in the UK, Massachusetts Institute of Technology (MIT), Yale University, University of California Berkeley and Stanford University in the United States, Kedge Business School, Delft University of Technology and MIP Politecnico di Milano in Continental Europe, Tecnologico de Monterrey in Mexico, Tongji University in China and India’s National Institute of Design. Every year we run a Wild Card competition to identify one or two exceptional students from any other university in the world to join the programme. The Fellowship is created by the Ellen MacArthur Foundation (www.ellenmacarthurfoundation.org) in partnership with the Schmidt Family Foundation (www.theschmidt.org). For more information please visit www.ellenmacarthurfoundation.org/programmes/education/schmidt-macarthur-fellowship

The Ellen MacArthur Foundation was created in 2010 to accelerate the transition to a circular economy. The Foundation works across five areas: insight and analysis, business and government, education and training, systemic initiatives, and communication. With its Knowledge Partners (Arup, IDEO, McKinsey & Co., and SYSTEMIQ), and supported by Core Philanthropic Funder (SUN), the Foundation works to quantify the economic opportunity of a more circular model and to develop approaches for capturing its value. The Foundation collaborates with its Global Partners (Cisco, Danone, Google, H&M, Intesa Sanpaolo, NIKE, Inc., Philips, Renault, Unilever), and its CE100 network (businesses, universities, emerging innovators, governments, cities and affiliate organisations), to build capacity, explore collaboration opportunities and to develop circular business initiatives. The Foundation has created global teaching, learning and training platforms on the circular economy, encompassing work with leading universities, schools and colleges, and online events such as the Disruptive Innovation Festival. By establishing platforms such as the New Plastics Economy initiative, the Foundation works to transform key material flows, applying a global, cross-sectoral, cross value chain approach that aims to effect systems change. The Foundation promotes the idea of a circular economy via research reports, case studies and books series, using multiple channels, web and social media platforms, including circulatenews.org which provides a leading online source for circular economy news and insight.

About KEDGE Business School:
KEDGE Business School is a French management school with 4 campuses in France (Paris, Bordeaux, Marseille, and Toulon), 2 in China (Shanghai, Suzhou) and 4 associated campuses (Avignon, Bastia, Bayonne, Dakar). The KEDGE BS community counts 12,000 students (including 25% foreign students), 196 full-time faculty members (44% of which are international), 300 international academic partners and 50,000 alumni across the world. With a portfolio of 31 programmes in management for students and executives, KEDGE Business School also develops customised educational programmes for specific corporate needs worldwide. #33 European Business Schools and #22 EMBA worldwide in Financial Times rankings, KEDGE Business School is AACSB, EQUIS and AMBA accredited and a member of the French Conférence des Grandes Écoles. kedge.edu - @kedgebs - Facebook/kedgebs

Press contacts :
KEDGE Business School
Aurélie HEUGA Tel. +33 (0) 556 846 343 / aurelie.heuga@kedgebs.com
Boris GALINAT Tel. +33 (0) 556 842 212 / boris.galinat@kedgebs.com

The Ellen MacArthur Foundation
Emily Scadgell, Education Communications Coordinator: emily.scadgell@ellenmacarthurfoundation.org

Si vous ne souhaitez plus recevoir de communications de KEDGE BUSINESS SCHOOL, veuillez cliquer sur ce lien ici. KEDGE BUSINESS SCHOOL, 680, cours de la Libération, TALENCE, . 33405 France