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Prof. Christopher S. Tang (UCLA Anderson) will receive KEDGE Business School’s “20 Years on” Research Prize

FRIDAY, MARCH 24 2017, 2PM
KEDGE, Bordeaux Campus

KEDGE Business School decided to create the ‘20 Years On’ Research Prize to celebrate an academic research whose impact is still visible and powerful 20 years after its publication. The 2016/2017 Prize will be awarded to Prof. Christopher S. Tang, UCLA Anderson, for his paper “The value of information sharing in a two-level supply chain” published in 2000 in Management Science. The award ceremony will take place during the Supply Chain Forum on KEDGE's campus in Bordeaux (France) on Friday, March 24 at 2pm.

Faced with the exponential production of research articles in management (more than 15,000 articles per year for the top 300 journals according to Elsevier) and the proliferation of academic journals that select and publish them, KEDGE has chosen to celebrate a research whose impact is still visible and powerful 20 years after its publication, by creating ‘the KEDGE 20 Years On Research Prize”.

After rewarding John Schouten last year for his marketing research, KEDGE choosed this year to celebrate a research in supply chain management.

Professor Christopher S. Tang will receive the prize for his, Hau L. Lee and Kut C. So’s supply chain study "The value of information sharing in a two-level supply chain", which suggests that the value of demand information sharing can be quite high, especially when demands are significantly correlated over-time. The research was published in 2000 in Management Science, a scholarly journal that publishes scientific research on the practice of management. Until today, the article has been cited more than 2210 times according to the Google Scholar Citation Index.

"Supply chain management is one of KEDGE’s centers of excellence and we are honoured to award Professor Tang from UCLA Anderson for his impact on supply chain management research" declares Thomas Froehlicher, Dean and Director General of KEDGE Business School. "The Supply Chain Forum is the perfect place to present the Prize, in presence of international professionnals and experts of Supply Chain".

See the 27th Supply Chain Forum programme : https://student.kedge.edu/agenda-student/27th-supply-chain-forum

About Christopher S. Tang:
Professor Tang is a University Distinguished Professor and the holder of the Edward W. Carter Chair in Business Administration at the UCLA Anderson School of Management. He served as a senior adviser to the President of National University of Singapore (NUS) and transformed NUS into a research intensive university. As Dean of NUS Business School, he led the reform (fundraising, outreach/promotion, accreditation, etc.) and made NUS Business School to become a leading business school in the world. When serving as the Senior Associate Dean of the UCLA Anderson School, Chris founded the UCLA-NUS EMBA program : an innovative Executive MBA program that offers an unparalleled learning experience for global executives. This program is ranked #4 in the world by The Economist in 2014, and # 4 in the world by the Financial Times in 2014.

About UCLA Anderson School of Management:
UCLA Anderson School of Management is among the leading business schools in the world, with faculty members globally renowned for their teaching excellence and research in advancing management thinking. Located in Los Angeles, gateway to the growing economies of Latin America and Asia and a city that personifies innovation in a diverse range of endeavors, UCLA Anderson's MBA, Fully Employed MBA, Executive MBA,
Global Executive MBA for Asia Pacific, Master of Financial Engineering, doctoral and executive education programs embody the school's Think in the Next ethos. Annually, some 1,800 students are trained to be global leaders advancing the business models and community solutions of tomorrow.

www.anderson.ucla.edu

About KEDGE Business School:
KEDGE Business School is a French management school with 4 campuses in France (Paris, Bordeaux, Marseille, and Toulon), 2 in China (Shanghai, Suzhou) and 4 associated campuses (Avignon, Bastia, Bayonne, Dakar). The KEDGE BS community counts 12,600 students (including 25% foreign students), 183 full-time faculty members (44% of which are international), 275 international academic partners and 54,000 alumni across the world. With a portfolio of 32 programmes in management for students and executives, KEDGE Business School also develops customised educational programmes for specific corporate needs worldwide. #33 European Business Schools and #22 EMBA worldwide in Financial Times rankings, KEDGE Business School is AACSB, EQUIS and AMBA accredited and a member of the French Conférence des Grandes Écoles.

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