The alumni networks from France’s leading business schools are meeting up at KEDGE BS

Conference: Why are elite athletes an asset for companies?

2nd Inter-School Alumni evening

THURSDAY 30 MARCH 2017 AT 6:30 PM
KEDGE BS, Bordeaux campus

Following on from the success of the first event which last year brought together around 200 alumni at KEDGE Bordeaux, the alumni networks from AUDENCIA, EDHEC, EM Lyon, ESCP, ESSEC, HEC, NEOMA and KEDGE Business School are organising the second inter-school alumni evening on the Bordeaux campus on Thursday 30 March, from 6:30 PM onwards. A unique opportunity for professionals having graduated from France’s leading management schools to engage in a spot of networking.

This year, the evening will be featuring a sporty theme with a conference on “Why are elite athletes an asset for companies?” run by Frédéric Laharie, Head of the Sports department at SudOuest, accompanied by graduate sports people from the various schools’ networks:

- Valérie Barlois Leroux, ESCP graduate, Olympic and world fencing champion
- Alexandre Bouzaid, ESSEC graduate and African fencing champion
- Julien Despres, EM Lyon graduate and world rowing champion
- David Inquel, HEC graduate, French judo champion and medal holder from the world championships
- Stephan Perrot, EDHEC graduate and European swimming champion

The evening’s event programme:

6:30 PM: Welcome
7:00 PM: Interactive conference on the theme of “Why are elite athletes an asset for companies?”
8:00 PM: Cocktail, a social event for the participants to meet up and chat

Participation reserved for alumni from the schools. Registration required, via the website kedgebs-alumni.com
About KEDGE Business School:
KEDGE Business School is a benchmark French business school with four campuses in France (Paris, Bordeaux, Marseille, and Toulon), two in China (Shanghai, Suzhou) and four partner campuses (Avignon, Bastia, Bayonne and Dakar). The KEDGE BS community is made up of 12,600 students (25% of whom are international students), 183 professors (44% of whom are international), 275 international academic partners and 54,000 alumni around the world. KEDGE BS offers a portfolio of 32 training programmes in management and design for students and industry professionals. It also provides customised educational programmes for businesses at national and international levels. KEDGE Business School was ranked 33rd by “The Financial Times” in the European Business School ranking and 22nd globally in its Executive MBA ranking. It is AACSB, EQUIS and AMBA accredited, recognised and approved by the French government and a member of the Conférence des Grandes Ecoles in France. kedge.edu - @kedgebs - Facebook/kedgebs

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