WELCOME TO TOMORROW
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STEP 1
CONNECT TO THE ONLINE APPLICATION PLATFORM

→ Connect to student.join.kedge.edu/En/Welcome
→ If this is your first time connecting, click “Create an Account”.
→ If you have started an application but it is not yet complete, or are applying to a new programme, you have already created an account. Enter your email address and password.

If you have forgotten your password, simply click “Forgot your password” and a new one will be sent to you.

Note that you can change the language of the application portal

When in English, the programmes offered via the portal will be restricted to those programmes delivered entirely in English. When in French, the same applies.

Programmes enseignés en français
Programmes taught in English

I am a student

Welcome to the KEDGE Business School application platform.

Already have an account?

EMAIL

Password

Forgot your password?

SIGN IN

Remember me
STEP 2
CREATE YOUR PROFILE

→ If this is your first time connecting, you will need to complete your profile information.
→ If you have already created an account, you can edit/modify your profile information.

STEP 3
COMPLETE YOUR PROFILE IN 3 STEPS

1. Complete your personal information
2. Detail your educational background
   This includes providing information about your previous course of studies, your current course of studies, as well as information about languages you speak.
3. Detail your professional experience*, if applicable, including any internships completed.

*You can accumulate the duration of your professional experiences, and specify your missions by choosing their nature from the list to be checked. For short and recurring experiences, such as student contracts or summer jobs, you can accumulate these experiences in a single module such as "Do you have any professional experience in a position (permanent or fixed-term contract)? *", and detail the companies where you have worked in the detail of the missions.
STEP 4

CHOOSE THE KEDGE BUSINESS SCHOOL PROGRAMME TO WHICH YOU WOULD LIKE TO APPLY

→ Click on the window “Choose your programme from the list below”
→ This will open a menu of programmes for you to choose from.
   You may only apply to one programme at a time.

NOTE about the language and academic level of the programmes:

→ For those students applying to the programmes using the ENGLISH online platform, only the programmes delivered in English are offered on the menu.
→ If you are a French speaker, and wish to apply to programmes delivered all or in part in French, you should change the language of the application platform to French by clicking on the icon on the top right of the screen:
Once you have selected a programme, you will be asked to identify the following:

The "School Year"

→ The school year = the academic year that you intend to start your course of studies.
If, for example, you intend to start in the Fall semester of 2022, you will indicate '2022/23' as the academic year targeted

Note that in nearly all cases courses begin in mid-September. New 'incoming' students will be given orientation sessions starting in the beginning of September. Specific start dates will be confirmed to enrolled students.
The “Entry Year”

→ If you are applying to a Bachelor Degree Programme (ex. IBBA):
   You are offered the choice to specify “Bachelor 1” or “Bachelor 3”:

BACHELOR 1 = This is the application entry point for those students who have not completed 2 years or more of University studies, successfully obtaining at least 120 ECTS credits.

→ This is the entry point if, for example, you have completed a High School Diploma (Baccalaureate, IB, A-Levels, German Abitur, etc).

→ For those students entering in “Bachelor 1”, the IBBA will be a 4-year course of studies.

BACHELOR 3 = This is the application entry point for those students who have completed at least 2 years or more of University studies, successfully obtaining at least 120 ECTS credits documented by official University transcripts.

→ This is the entry point if, for example, you have completed a 2-year degree after High School, or have completed 2 years or more of a University programme.

→ For those students entering in “Bachelor 1”, the IBBA will be a 4-year course of studies.

Note that your ability to drop your current course of studies and transfer to the 3rd year of the Kedge Bachelor Programme should be confirmed with your current institution.

→ For those students entering in “Bachelor 3”, the IBBA will be a 2-year course of studies.

ACADEMIC LEVEL: MASTER

→ With the exception of the “Kedge PhD Programme” and the “International BBA” all other programmes offered via the English language application platform are Master degree programmes.

Note that all programmes require physical presence – there are no online programmes.
If you are applying to a Master Degree programme, you need to select the “Long Track” or “Short Track”

**Long Track**
Those students who do not have at least a 4-year Bachelor (with Honours) degree, or who have not studied Business and Management previously.

→ The Master Degree will in this case be spread over 2 years (5 semesters) starting with the first year dedicated to Business fundamentals. This is referred to as a Pathway Course.

**Short Track**
Those students who have at least a 4-year Bachelor (with Honours) degree and who have studied Business and Management previously.

→ The Master Degree will in this case be 1 year (3 semesters). 2 semesters will be spent in the classroom entirely dedicated to specialisation courses, followed by a 3rd semester dedicated to an internship and Master Thesis project.

**Important Notes**
For those students applying to the Long Track MSc (2 years)

According to the Master programme to which you are applying, you may be asked to select the campus where you intend to complete your 1st year of studies dedicated to Business Fundamentals (Bordeaux, Marseille or Paris).

→ For certain programmes, it is not possible to choose the campus and the studies will only be delivered on one campus (examples: Corporate Finance, International Trade & Logistics, etc).
It should be noted that it is NOT possible to apply and be accepted to one campus and change subsequently after an admission decision has been made. Therefore it is important to select the correct campus at the point of application.

However, it should also be noted that it is sometimes possible (again according to the Master programme to which you are applying) to complete the Master 1 year on one campus and the Master 2 year on a different campus (examples: International Business, Digital Marketing & Sales...).

While this option does exist, and enables students to have the opportunity to discover more than one city, it carries logistic and financial implications that must be considered (moving costs, finding housing, professional networking, etc.).

Finally, in some of our programmes, the Master 1 courses are only delivered on a different campus than the Master 2 year courses. (example: MSc in Sustainable Finance – Year 1 in Marseille, Year 2 in Paris).

The online application platform guides you through these choices via the options presented in the drop down menus. See example below for Digital Marketing & Sales (3 campus options for M1/First Year, only one option for M2/MSc year):
- Once your choices are completed, don’t forget to click “SAVE” at the bottom of the screen:

**Important**

If you submit multiple “finalised” applications to Kedge programmes, the first application submitted will be reviewed first. If you send us other applications, they will be studied only if your first application is refused. You must pay the online application fees for each application you make.
STEP 5
OPTIONAL APPLICATION
FOR INSTITUTIONAL SCHOLARSHIP

→ Once you have completed the part in which you identify the programme you want to apply to, you will be asked if you wish to apply for an institutional, merit-based scholarship. Note that applying for such a scholarship will increase the processing time for your application.

→ Kedge Business School offers two levels of scholarships to international applicants based on demonstrated merit:

1. An “Achievement” scholarship of 2,000€, or
2. An “Excellence” scholarship of 4,000€.

→ Applications and scholarship decisions are based on a review by academic and administrative staff. You will indicate, during your application, you intention to apply for these scholarships and will be invited to detail your justification for receiving such a scholarship. More information about Scholarships may be found by visiting our dedicated webpage HERE.

→ If you apply for a scholarship, you must provide a short motivational essay in the dedicated field.

- You are demonstrating academic excellence in your previous courses of study, humanitarian projects, extracurricular activities, awards or other recognition... all of these are examples of elements that you may highlight in your essay.
In addition to the mandatory essay, you must also upload 1 support document. This is, in most cases, a letter of recommendation (in English or French). However, it may also be an award certificate, press article featuring one of your achievements, etc.

On the following page, you’ll be asked to provide short essay responses (5K characters maximum) to the following 4 questions:

– Why are you applying to this programme?
– What are you long term career objectives?
– Do you have any professional experience connected to this programme?
– Personally, what do you expect to gain from this programme?

You should think carefully about your answers to these questions and answer them honestly and to the best of your ability.

Our admissions team is looking for thoughtfulness and reflection in your responses so that we are sure that you are serious about your course of studies, that you have a clear reason and motivation for choosing this programme and our institution, and that your studies with us are part of a larger career plan that you have.

Note that your responses must be in English (or French if applying on the French portal).
STEP 6
UPLOAD YOUR SUPPORTING DOCUMENTS

→ You must upload the following documents (preferably in PDF format, though you may upload in jpg png or Word). **Note that each file must be less than 3mb:

1. Your updated Curriculum Vitae (Résumé).
2. Your Passport or other form of official photo identification.
3. Your highest degree/diploma certificate obtained to date.
4. Your most recent course transcripts (especially for scholarships).
5. English proficiency exam results (**Note that the scores required for the IBBA are no less than: TOEIC 780 / IELTS 6 / IBT 85 / TOEFL 65).
6. A school certificate — an official letter/document stating that you are an enrolled student with your institution. Ideally, this document specifies your anticipated programme completion date.

NOTES about what documents to upload

1. In the field dedicated to your highest degree certificate, you should upload the highest degree Obtained (ex. High School Diploma, Bachelor’s degree if you have received it).

→ You can be admitted and enroll in a master programme without the diploma certificate, but you must show proof that your programme has been successfully completed before the 31st of December after your programme start date (via a diploma, official certification of completion, etc.).

2. In the field dedicated to certificate of achievement or transcript of your current studies, you should upload your most recent Transcripts for your academic studies in progress, or last completed course of studies. (example: bachelor programme in progress). Please note that our admissions team must be able to read these documents, therefore translation may be necessary if these documents are not in English or French.
3. In the field dedicated to **add a school certificate**, you should upload an **official certificate of Enrollment from your school** stating that you are currently enrolled and when you anticipate graduation. Again, please note that our admissions team must be able to read these documents, therefore translation may be necessary if these documents are not in English or French.

   - **If you are applying to a master programme**, obtention of a bachelor diploma is a pre-requisite, but it is understood that in most cases, you will not have the bachelor diploma certificate in hand at the time of application.

   - **If, at the time of your application, you are not a currently enrolled student at an institution**, you should download the template for a ‘Declaration of Honour’ letter. The template below will be produced by clicking on the link provided. You should complete this by entering in your appropriate information, and upload this document in lieu of a “School Certificate” from your current institution.

4. In the field dedicated to **Add Your Language Score**, you should upload your TOEIC/IELTS/IBT results or similar (example: TOEFL, BULATS, Cambridge Exam). You must demonstrate English language fluency with a score of TOEIC 780 / IELTS 6 / IBT 85.

For **KEDGE Wine School programmes**, scores must be as follow:

   - **MSc in Wine & Spirits Management**, TOEIC 850 / IELTS 6.5 / IBT 100
   - **MSc in Wine & Hospitality Management**, IELTS 7 / IBT 100

   - **If you are from an English speaking country, or have studied your previous degree-seeking programme in an English speaking country**, you should upload a document attesting to this (i.e. a letter from your institution stating that your previous academic programme was delivered in English, or a letter written by you that says English is your native language).

   - **If you have registered to take an English language proficiency exam, but have not yet received the results**, you should upload the proof of registration for the exam. It is possible to complete your application before the results have been received at this condition: During the Admissions interview, the programme director or academic conducting the interview granted conditional admission in anticipation of your submission of official test scores. You must provide an official test results to the Kedge Admissions department once received.

   - To strengthen your application file, you may upload additional, optional documents, such as other degree certificates obtained, an employment contract with job description, or recommendation letter (professional or academic).
→ Again, be sure to click “Save” at the bottom of the screen.
→ Once saved, you are ready to complete the data entry portion of your application.
  – Click “Complete My Application”

You will then see the following screen. **IMPORTANT NOTE:** DO NOT LOG OUT or navigate away from the page while the application is saving, your data may be lost.

**STEP 7**

**FINALISE YOUR APPLICATION WITH AN ONLINE REGISTRATION PAYMENT OF 120€**

→ If you are interested in a scholarship, make sure you have applied for it before finalising your application.

→ Once your application is completed, you must finalise it with a payment of 120€ by credit card. This is mandatory for all applicants.
  – Click “Access the Payment Site”

→ You will be redirected to a third-party online payment system (CIC Monetico)
Once your payment has been made, you will receive an automatic confirmation by email, which you should keep for your records (make sure to check your SPAM box):
STEP 8
THE NEXT STEPS AFTER YOUR APPLICATION IS FINALISED

→ Initial admissions screening process.

- Once your application is finalised, it will be reviewed by the admissions department at Kedge.

  • The delay to review applications is usually quite rapid, but the earlier you get your application in:

    1. The quicker the response time will be
    2. The better chance you will have for admission as our programmes have a maximum enrollment capacity
    3. The more time you will have to secure a Student Visa to come to France

- The admissions team will notify the applicant of the initial application review decision. Applications will be categorized as follows:

  • Admissible: If your application is ‘admissible’ you will then be scheduled for an admissions interview with the programme director and/or programme academics. The interview will be conducted via online video conferencing.

  • Non-Admissible: If your application is non-admissible, you can still apply for another Kedge programme with your created profile via our online application system.

→ The Admissions Interview — Student Contract — Invoicing

- You will be scheduled for an admission interview with the Programme Director by SKYPE for the programme to which you have applied, and/or senior programme academics.

- You will receive an e mail from no-reply@kedgebs.com.

→ Scroll down in the message to find the text in English
→ Click on the URL Link "interview.kedge.edu"
→ Using the password provided, you should connect to the link and choose your admissions interview date.

→ If you have questions about the interview, please contact the admissions team contact person whose address and telephone number are provided.

→ The interview is designed to enable participants to make sure the programme is a good fit for them, and for those in charge of the programme to know that the participant is serious about the programme, is able to articulate why he/she is applying for the programme and what they hope to both gain from the studies, as well as bring to the programme.

Note that each programme has different academics who conduct the interviews. In some cases, you will be asked to prepare a short presentation or case study. This will be clarified in the email sent to you for programming your interview date. In most cases, a short article or questions will be sent to you via email 24 hours prior to your interview date, and you are required to return your response before the interview begins. In certain exceptional cases, the delay time is shorter so that you may prepare more spontaneous responses. In any case, the questions are designed to guide the interview process, and benchmark your level of knowledge in the given field – not to verify that you ‘already know everything’.

Within days of the admissions interview, applicants will receive a decision as to whether they are admitted.

- If admitted:

1. A student contract will be sent to the applicants. This contract needs to be signed and returned.
2. The signed contract will be followed by an invoice for the tuition fees applicable.
3. A payment is needed to secure the seat in the programme and progress with the formalities necessary to obtain a student visa for studying in France. This deposit fee is to be deducted from the total tuition fee amount. The fee varies as per the programme:
   - 800€ for the Master in Management (MiM) and Kedge Bachelor (KB)
   - 1000€ for the Masters of Science (MSc)
   - 2000€ for the International Bachelor in Business Administration (IBBA)
   - 3500€ for the Master of Science in Wine & Hospitality Management
OTHER FAQ’S

Do I need to speak French to apply to a Kedge programme?

- In most cases, our programmes are fully delivered in English, and therefore speaking French is NOT required.
  • You can find the language of instruction on the programme page on our website.
  • Speaking French is not required in the admission interview either.
  • However, learning to speak French is an important step to maximizing your inter-cultural learning experience while studying in France, and is also very helpful for finding employment and/or student internships.

What are the plans for accommodation? Can the school help me?

- We have a dedicated housing service who is there to help students find accommodation. We also have an online platform dedicated to helping students find housing.
  • More information about housing may be found on our website:
    • Marseille: student.kedge.edu/student-services/prepare-my-studies-abroad/accommodation/accommodation-marseille
    • Bordeaux: student.kedge.edu/student-services/prepare-my-studies-abroad/accommodation/accommodation-bordeaux
  • The Housing service can be reached by writing to: logementbordeaux@kedgebs.com (Bordeaux Campus Programmes) or logementmarseille@kedgebs.com (Marseille Campus Programmes).
  • You can rent a flat independently or go through a student housing service. Most international students start with a student residence because it is easier to set up from abroad, then move to a flat (individually or with friends) once they have settled and established a network.

Can I stay in France and work after my programme?

- If graduating from a degree-seeking programme, yes.
  • International students can stay for at least 1 year, and in some cases up to 4 years (depending on international reciprocity agreements) after graduation.
  • A temporary permit to stay in France can be requested if you wish to stay in France. Find all information here https://www.campusfrance.org/en/temporary-resident-permit-aps

What are the plans for accommodation? Can the school help me?

- We have a dedicated housing service who is there to help students find accommodation. We also have an online platform dedicated to helping students find housing.
  • More information about housing may be found on our website:
    • Marseille: student.kedge.edu/student-services/prepare-my-studies-abroad/accommodation/accommodation-marseille
    • Bordeaux: student.kedge.edu/student-services/prepare-my-studies-abroad/accommodation/accommodation-bordeaux
  • The Housing service can be reached by writing to: logementbordeaux@kedgebs.com (Bordeaux Campus Programmes) or logementmarseille@kedgebs.com (Marseille Campus Programmes).
  • You can rent a flat independently or go through a student housing service. Most international students start with a student residence because it is easier to set up from abroad, then move to a flat (individually or with friends) once they have settled and established a network.

I see that internships are a part of Kedge programmes. Are they compulsory? Does Kedge find the internship for the students?

- Yes, 4-6 month internships are a compulsory component of our programmes and are required for graduation. Some programmes require more than one internship, depending on the duration of the programme selected.
- No, Kedge does not place students in the internships. However, we do have a dedicated Career Centre and Internship Departments who facilitate the internship process and maintain a jobboard with thousands of internships offered.
- In addition to Kedge services, an on-campus student association also exists to assist students in finding internships.
- Know that those students who wish to complete internships in France will have a far better success rate in finding opportunities if they speak French. French as a foreign language courses are provided and highly encouraged.

Where can I find a complete overview of academic programmes offered by Kedge Business School?

- You can access all of our programmes via our website. If you are unsure of which specific programme you are looking for and would like to have a complete overview of programmes, you can start here: student.kedge.edu/programmes
AN OVERVIEW OF ALL OUR FULL-TIME PROGRAMMES (BACHELOR & MASTER) delivered 100% in English, along with links to the programme websites & commercial brochures

KEDGE BUSINESS SCHOOL (MARSEILLE CAMPUS)

Audit & performance management
*partly taught in French
- Website: https://etudiant.kedge.edu/programmes/audit-pilotage-de-la-performance
- Brochure: https://brochure.kedge.edu/audit.pdf

International Bachelor in Business Administration (IBBA)
- Website: student.kedge.edu/programmes/international-bba
- Brochure: brochure.kedge.edu/ibba-en.pdf
- Video Presentation: https://www.youtube.com/watch?v=b-qSnr5fiRg&t

MSc Corporate Finance
- Website: student.kedge.edu/programmes/corporate-finance
- Brochure: brochure.kedge.edu/finance.pdf
- Video Presentation: https://www.youtube.com/watch?v=ZynBxrcMzrY

MSc Digital Marketing and Sales
- Website: student.kedge.edu/programmes/digital-marketing-sales
- Brochure: brochure.kedge.edu/digitalmarketing.pdf
- Video Presentation: https://www.youtube.com/watch?v=O1Pi3sPGOss&t

MSc International Business
- Website: student.kedge.edu/programmes/international-business
- Brochure: brochure.kedge.edu/int-business-en.pdf
- Video Presentation: https://www.youtube.com/watch?v=5aiQyrjDekM&t

MSc International Trade and Logistics
- Website: student.kedge.edu/programmes/international-trade-logistics
- Brochure: brochure.kedge.edu/maritime-en.pdf
- Video Presentation: youtube.com/watch?v=gGaX2riLyds

MSc International Sport And Event Management
- Website: student.kedge.edu/programmes/sport-international-sport-event-management
- Brochure: brochure.kedge.edu/sport.pdf
- Video Presentation: https://youtu.be/qCP2tICbOFk

MSc Marketing
**Marseille Campus Specialisations in the MSc Marketing Programme: Brand Management ; Communication & Event Management**

- Website: student.kedge.edu/programmes/master-marketing
- Brochure: brochure.kedge.edu/marketing-en.pdf
- Video Presentation: https://www.youtube.com/watch?v=l76c9eY38S0&t

Master in Management / Programme Grande Ecole (ESC)

- Website: student.kedge.edu/programmes/master-in-managementgrande-ecole
- Brochure: brochure.kedge.edu/mim-pge-en.pdf

KEDGE BUSINESS SCHOOL (BORDEAUX CAMPUS)

MAI – MSc in Purchasing & Innovation Management

- Website: student.kedge.edu/programmes/mai-international-purchasing-innovationmanagement
- Brochure: brochure.kedge.edu/mai.pdf

ISLI – MSc in Global Supply Chain Management

- Website: student.kedge.edu/programmes/isli-global-supply-chain-management
- Brochure: brochure.kedge.edu/isli-en.pdf
- Video Presentation: https://www.youtube.com/watch?v=YKCNr5y8VSg&t

MVS – MSc in Wine and Spirits Management

- Website: wine.kedge.edu/en/programmes/mvs-wine-spirits-management
- Brochure: brochure.kedge.edu/mvs-en.pdf

MSc International Business

- Website: student.kedge.edu/programmes/international-business
- Brochure: brochure.kedge.edu/int-business-en.pdf
- Video Presentation: https://www.youtube.com/watch?v=5alQyrjDekM&t
MSc Marketing
**Bordeaux Campus specialisations in the MSc Marketing Programme: Brand Management; Negotiation & Key Account Management

- Website: student.kedge.edu/programmes/master-marketing
- Brochure: brochure.kedge.edu/marketing-en.pdf
- Video Presentation: https://www.youtube.com/watch?v=I76c9eY38S0&t

MSc Banking & Finance

- Website: student.kedge.edu/programmes/banking-finance
- Brochure: brochure.kedge.edu/banking.pdf

Data Analytics for Business

- Website: https://student.kedge.edu/programmes/data-analytics-for-business

KEDGE BUSINESS SCHOOL (PARIS CAMPUS)

MSc Sustainable Finance

- Website: student.kedge.edu/programmes/sustainable-finance
- Brochure: brochure.kedge.edu/sustainable.pdf
- Video Presentation: youtube.com/watch?v=4wSrOlul7Ko

MSc Arts and Creative Industries

- Website: student.kedge.edu/programmes/arts-creative-industries-management
- Brochure: brochure.kedge.edu/arts.pdf

MSc Marketing
**Paris Campus Specialisations in the MSc Marketing Programme: International Marketing; International Marketing

- Website: student.kedge.edu/programmes/master-marketing
- Brochure: brochure.kedge.edu/marketing-en.pdf
- Video Presentation: https://www.youtube.com/watch?v=I76c9eY38S0&t
MSc Wine and Hospitality Management in Partnership with EHL (École Hotelière de Lausanne)

- Website: student.kedge.edu/programmes/master-of-science-in-wine-hospitality-management
- Brochure: brochure.kedge.edu/hospitality.pdf
- Video Presentation: youtu.be/QFFefDP0Bwg

MSc International Business

- Website: student.kedge.edu/programmes/international-business
- Brochure: brochure.kedge.edu/int-business-en.pdf
- Video Presentation: https://www.youtube.com/watch?v=5alQyrjDekM&t

Business Transformation for Sustainability

- Website: https://student.kedge.edu/programmes/business-transformation-for-sustainability
- Video Presentation: https://www.youtube.com/watch?v=VRkCeuYn6VA
GENERAL INFORMATION ABOUT KEDGE BUSINESS SCHOOL

KEDGE is among France’s largest independent Business Schools with four main campuses in France (Paris, Bordeaux, Marseille and Toulon), three satellite campuses (Avignon, Bastia and Bayonne), and three campuses abroad (Shanghai, Suzhou and Dakar).

KEDGE Business School is one of the <1% of Business Schools worldwide holding ‘triple crown’ accreditation by AACSB, EQUIS and AMBA, and is a member of the French Conférence des Grandes Ecoles. In 2017, KEDGE was ranked France’s #1 institution in Management research publications.

KEDGE offers offer 36 programmes in diverse areas of Business & Management, ranging from Bachelor to Doctorate levels, delivered in English and/or in French.

The KEDGE community gathers 14,800 students (including 23% coming from abroad), 192 permanent faculty member (including 45% coming from abroad), 201 international academic partners and 72,000 alumni around the world.

School Websites

Kedge Business School Website: student.kedge.edu/
Kedge Online Application Platform: student.join.kedge.edu/En/Welcome
Practical information for international students: student.kedge.edu/student-services/prepare-my-studies-abroad/practical-information

Social Media

Kedge YouTube Channel: youtube.com/channel/UCvsSwCMu5ZkvC3wnFVx0DQ
Facebook: facebook.com/kedgebs/
Twitter: twitter.com/kedgebs?lang=en
Instagram: instagram.com/kedgebs/?hl=en
LinkedIn: linkedin.com/school/kedge-business-school/mycompany/
Information dedicated to MSc candidates: facebook.com/groups/kedgebs.candidatsmsmsc/
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