PRESS RELEASE – 10.10.2017

Me Geneviève Maillet
President of the Marseille Bar Association

and

Christophe Mouysset
Corporate Relations Manager, KEDGE Business School

Signed their partnership agreement
on Monday 9 October 2017 at 5 PM

At Maison de l’Avocat
51 Rue Grignan 13006 Marseille

Firmly convinced that relationships between graduate schools and professional institutions are a source of professionalism and innovation, and that progress targets must be set accordingly in this area, the MARSEILLE BAR ASSOCIATION and KEDGE Business School are coordinating their activities in the skills development field.

This co-operation will concern fields enabling KEDGE and its students to benefit from the environment and the know-how offered by the MARSEILLE BAR ASSOCIATION while at the same time providing the Bar association with all the opportunities for co-operation one would expect from an establishment renowned for the outstanding quality of the training it provides.

The joint objective is to establish a long-term partnership between KEDGE and the MARSEILLE BAR ASSOCIATION based on a close, high-quality working relationship.

The partnership between the MARSEILLE BAR ASSOCIATION and KEDGE Business School seeks to:

- Have the two organisations cooperate in order to take innovation forward in our region by forging a link between these 2 dynamic bodies
- Enable KEDGE’s students and the lawyers from the Marseille Bar Association to exchange best practices via internships, conferences and participation on panels

About the MARSEILLE BAR ASSOCIATION:
As the third-largest bar in France, the Marseille Bar is an active stakeholder in the development of the city and its region. It represents more than 2,200 lawyers, covering all legal fields. It is positioned at the cutting edge of the digital transformation currently underway in the lawyers’ profession and actively participates in efforts to ensure that society’s most disadvantaged people benefit from the law.
As legal professionals, the lawyers from the Marseille Bar offer a complete range of skills and services to private individuals, companies and institutions in Marseille and more widely for all organisations constituted to defend,
advise and assist them.
Maison de l’Avocat, 51 rue Grignan – 13006 Marseille + 33 (0)4 91 15 31 00
www.barreau-marseille.avocat.fr

About KEDGE Business School:
KEDGE Business School is a benchmark French business school with 4 campuses in France (Paris, Bordeaux, Marseilles, and Toulon), 3 abroad (2 in China in Shanghai and Suzhou and 1 in Africa in Dakar) and 3 partner campuses (Avignon, Bastia and Bayonne). The KEDGE community is made up of 12,600 students (25% of whom are international students), 183 full-time lecturers (44% of whom are international), 275 international academic partners and 55,000 alumni around the world. KEDGE offers a portfolio of 32 training programmes in management and design for students and industry professionals. It also provides customised educational programmes for businesses at national and international levels. KEDGE Business School is AACSB, EQUIS and AMBA-accredited, and is a member of the Conférence des Grandes Ecoles. It is also recognised by the French government, with covered programmes, and has obtained the EESPIG label. KEDGE is ranked 33rd by the Financial Times in the European Business School ranking and 22nd globally for its Executive MBA.

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