KEDGE Business School increases its CSR expertise by creating two MSc programmes: "Corporate & Sustainable Finance" and "Sustainable Change"

KEDGE has made Corporate Social Responsibility (CSR) one of its priorities for excellence by producing high-level academic research that is internationally recognised and permeates through all of its training programmes. Supported by this expertise, KEDGE is strengthening its initial training offering by launching two new Masters of Science for the start of the 2018 academic year: "Corporate & Sustainable Finance" and Sustainable Change”.

“CSR has become a major strategic issue for companies that are committing more and more to social responsibility”, says José Milano, Director General at KEDGE Business School. “It is also in companies’ interests to commit to this change if they want to be in tune with their consumers/the public, and to ensure they conform with national and international regulations on the topic.”

Creating these two MSc programmes, which are taught entirely in English, meets the demands of an international public seeking high-level expertise in CSR applied to management and finance.

The MSc in Corporate & Sustainable Finance, which is part of the "Finance Reconsidered” centre of expertise, trains professionals with a perfect understanding of this field and both the financial and extra-financial expertise that is becoming indispensable as careers in finance evolve. Finance is a tool that must serve the economy and social relations. "Enrolling in the MSc in Corporate & Sustainable Finance programme means learning about finance as it is today and as it will be tomorrow through a differentiated, innovative approach. All the training tracks in this MSc include courses and lectures that address investor accountability and the inclusion of extra-financial performance and impact factors in investing", explains Christophe Revelli, Head of the MSc Finance at KEDGE.

The MSc in Sustainable Change, which is part of the CSR centre of excellence, aims to provide students with the skills and knowledge necessary for creating sustainable change for organisations. In the last two years, 40% of large companies have increased their CSR budget. Companies need employees who master not only the concepts and tools for managing normal business affairs, but also understand the complexity of social, environmental and economic ecosystems. “Alongside the opportunities that can be created through a transition to sustainability, there are multiple barriers to change within and outside of organisations”, explains Elizabeth Franklin-Johnson, research professor of CSR and head of the MSc in Sustainable Change. “Students will be equipped with concrete and tangible solutions to overcome these obstacles and manage changes.”

Practical informations:
MSc Corporate & Sustainable Finance: http://urlz.fr/6fLH

- Admission level: Bachelor’s degree (4 or 5 years)
- Duration: 15 or 27 months
- Degree: Master of Science
- Campus: Marseille, Paris
- Full time in English
- Approved by the Conférence des Grandes Ecoles
MSc Sustainable Change: [http://urlz.fr/6fLF](http://urlz.fr/6fLF)

- Admission level: Bachelor's degree (4 years)
- Duration: 18 months
- Degree: Master of Science
- Campus: Marseille
- Full time in English
- Approved by the Conférence des Grandes Ecoles

**About the KEDGE CSR Centre of Excellence:**
The CSR Centre of Excellence aims to create knowledge in the field of CSR and corporate sustainability, share this knowledge through its teaching activities and conduct research at the highest academic standards that transcends not only disciplinary boundaries but also the division of academic research and corporate practice. The research conducted and the tools and techniques developed by the Centre of Excellence take the responsibilities of companies beyond the common focus on economic responsibilities towards the shareholders. The goal is to be one of the leading academic research centres on CSR and corporate sustainability worldwide. The members of the CSR Centre of Excellence are also involved in knowledge transfer activities by sharing and disseminating their knowledge on sustainable management practices and strategies amongst professionals and entrepreneurs.

The members of the CSR Centre of Excellence are specialised in research in the following areas:

- Integration of environmental and social aspects into business strategies and decision-making
- Measurement and control of corporate sustainability performance
- Paradoxes, tensions and conflicts between different aspects of CSR and corporate sustainability
- Individual foundations of CSR and corporate sustainability
- Communication and reporting of CSR including the use of social media

**About the Finance Reconsidered Centre of Expertise:**
Under the direction of Prof. Bernard Paranque, the Finance Reconsidered research centre focuses on issues of alternative finance and solidarity economy, in particular cooperative organisations, social entrepreneurship and new development models that are in high demand in emerging markets. The research is organised around management disciplines based on three founding themes:

- Finance reconsidered: market finance and corporate finance as well as SRI and ethical finance (including Islamic finance), led by the AG2R LA MONDIALE Chair “Finance Reconsidered: Investment - Solidarity - Responsibility”;
- Alternative economy based on solidarity and cooperative economy themes, common guiding principles and territories, etc. and developed in cooperation with LEST (Institute of Labour Economics and Industrial Sociology, a local university research institute) and ESIA (agency for employment finance) as part of a joint seminar entitled “Territory, Cooperation and the Common Good”;
- Challenges to development: geopolitical and geo-economic, education, training, entrepreneurship (including microfinance, micro-insurance and social entrepreneurship), youth, growth models and their financing.

Several members of the centre are researchers with worldwide recognition, as demonstrated by their editorial board memberships and regular publications in highly-recognised journals. Professor T. Lagoarde-Segot is Editor-in-Chief of the Research in International Business and Finance journal, and Prof. C. Revelli and B. Paranque are editorial board members. The journal is associated with various national and international academic networks (INFiniti, ISCEF, AFFI, AFEP).

**About KEDGE Business School:**
KEDGE is a leading French business school with four campuses in France (Paris, Bordeaux, Marseilles and Toulon), three abroad (Shanghai, Suzhou and Dakar) and three partner campuses (Avignon, Bastia and Bayonne). The KEDGE community is made up of 12,600 students (including 25% coming from abroad), 183 professors (including 44% coming from abroad), 275 international academic partners and 55,000 alumni around the world. KEDGE offers 32 programmes in management, designed for students and industry professionals. It
also provides tailor made educational programmes for businesses at national and international levels. KEDGE Business School is AACSB, EQUIS and AMBA-accredited, and is a member of the Conférence des Grandes Ecoles. It is also recognised by the French government, with labelised programmes, and has obtained the EESPIG label. KEDGE was ranked 40th by the Financial Times in the European Business School ranking and 37th globally in its Executive MBA ranking.

KEDGE press contacts:
Boris GALINAT Tel. +33 (0) 556 842 212 / boris.galinat@kedgebs.com
Astrid BERGUGNAT Tel. +33 (0) 556 846 343 / astrid.bergugnat@kedgebs.com

If you would rather not receive future communications from KEDGE BUSINESS SCHOOL, let us know by clicking here.
KEDGE BUSINESS SCHOOL, 680, cours de la Libération, TALENCE, 33405 France