Programmes developed with and for you

Our Tailor-made service offers customized academic programmes for groups looking to receive high quality tuition in France. These Tailor-made programmes can be built in one of our French campuses, either Paris, Bordeaux, or Marseille.

Programmes can also include accommodation, meals, transport, cultural visits and leisure activities.

- All year round
- No minimum duration
- Flexible timetables
- Classes in English or French
- Certificates issued by Kedge Business School.

IMPORTANT PLEASE NOTE: All our courses can be transformed into an online format with lectures, practical exercises, and even cultural and virtual company visits. In 2020 all our Tailor-Made programmes were maintained in an online version as well as our Summer School and our 2021 Winter School, with students participating from all over the world.

Please fill in the questionnaire below to provide us with the necessary information for our team to reply to your request. Please return the completed questionnaire to: short-terms@kedgebs.com
University Details

Name:

Country:

Contact: First Name - Family Name:

Title/Position:

Telephone number (preceded by country code):

Email Address:

Short-Term Programme Details

- **Level of your institution’s programme for which you wish to build a Tailor-Made Programme?**
  
  - [ ] Bachelor
  - [ ] Master
  - [ ] MBA
  - [ ] Executive Education
  - [ ] Other, Please specify:

- **Format of your institution’s programme for which you wish to build a Tailor-Made Programme?**
  
  - [ ] Online courses
  - [ ] On campus courses
  - [ ] Blended
  - [ ] Other, Please specify:

- **General Subject area of the Programme (Ex: Marketing, Finance, Human Resources …)**

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Specific Theme(s) of the programme, if known

Examples:
- Services Marketing
- Sport Marketing & Management
- Luxury Brand Management
- Supply Chain Management
- Value Creation & Brand Management in Wine & Spirits
- Innovation Management
- Digital Applications
- Cross Cultural Negotiation
- Corporate Social Responsibility
- CSR
- Design Thinking
- Micro-Finance
- European Finance
- Entrepreneurship
- Leadership & Communication Skills

Other theme, please specify:

Number of participants estimated

- 10 - 15
- 15 - 20
- More than 20

Other (Please specify the number of students you intend to send to the programme, if known)

You would like lectures taught by:

- Professor(s) from your institution only
- KEDGE professor(s) only
- A mix of KEDGE and guest faculty

Other (Please specify any other need you may have)
Duration of the seminar

☐ 1 week
☐ 2 weeks
☐ 3 weeks or more

☐ Other range, please specify the dates possible for your participants to attend:

__________________________________________________________________________________________________
If you wish your institution’s programme on a KEDGE Business School Campus (please tick all applicable):

☐ Marseille Campus
☐ Bordeaux Campus
☐ Toulon Campus
☐ Paris Campus
☐ Shanghai, China
☐ Dakar, Sénégal

At the conclusion of the seminar, will participants require official transcripts?

☐ Yes
☐ No

If yes, how many credits are required? (6 contact hours = 1 ECTS)

________________________________________________________________________________________________________________________________________________

How should courses be scheduled?

1. On campus version:

☐ Intensive full-day sessions
☐ ½ day sessions in the morning /afternoon only
☐ Every other day
☐ Other, please specify preferred course rhythm:

1. On line version:

☐ 3 h in the morning /afternoon only/ + 3 h asynchronous
☐ Every day
☐ Intensive
☐ Other, please specify preferred course rhythm:

Do you wish include extracurricular programme activities (Virtual or non virtual company visits and/ or social activities/cultural excursions)
☐ YES
☐ NO
If yes, please specify your request, including the total number of company visits or social activities per week:

Accommodation (If you may request for an online Tailor Made Programme you do not have to reply to this part)

Do you require accommodation included in a package
☐ YES
☐ NO

Would you prefer that we refer you directly to a hotel/student housing residence for direct booking?
☐ YES
☐ NO

If organized accommodation requested, what standing is desired
☐ 4-star hotel
☐ 3-star Apart-hotels (equipped with kitchenettes)
☐ Off-campus Student Residence

Rooming Type
☐ Twin rooms (only)
☐ Single rooms (only)
☐ both according to the availability

Number of nights’ accommodation needed:

Breakfast included with accommodation
☐ YES
☐ NO
☐ Other, please specify any other needs or services desired:
Meal needs/requests

Example: 1 welcome breakfast & 1 group dinner; all lunches; 1 breakfast, 1 lunch & 2 Dinners (welcome and farewell), etc.

Please specify included meal requests:

Will the participants require Airport Pick-up and/or Drop-off

☐ Airport Pick-up
☐ Airport Pick-up and drop-off
☐ Not required

Will the participants require that KEDGE prepare public transportation passes while on site and include in the programme package?

☐ YES
☐ Not required

OTHER SPECIFIC COMMENTS?

Please send your completed questionnaire to: short-terms@kedgebs.com
We will get back to you with an estimate as soon as possible.

Thank you, and we look forward to welcoming your students very soon!

Sincerely,