PRESS RELEASE - 21.12.2018

Forum Events, the student platform at KEDGE Business School, announces a conference with

Andrea DEBBANE
Vice President, CSR, Airbus and Executive Director of the Airbus Foundation

"Airbus: an empire turned green!"

THURSDAY 11 JANUARY 2018 at 5pm
KEDGE Bordeaux Campus

During this conference, reserved for students of KEDGE Business School, Andrea Debbane will talk about the rising importance of CSR (Corporate Social Responsibility) in large companies, and especially at the world champion in aeronautics, AIRBUS. Andrea Debbane is a specialist in CSR and was appointed as Executive Director of the Airbus Foundation in 2015.

About Forum Events:
Created in 1997, Forum Events is the student platform at KEDGE Business School Bordeaux. Through its many conference-debate events and its magazine ‘Le Forum’, our association brings culture to life and aims to arouse students’ curiosity in the economic, political and cultural issues of our time. Forum Events is also a recognised player on Bordeaux’s cultural scene, known for its organisation of ambitious cultural events such as KEDGE at the Opera, TEDx KEDGE BS Bordeaux, and Eloquentia Bordeaux.

About KEDGE Business School:
KEDGE is a leading French business school with four campuses in France (Paris, Bordeaux, Marseilles and Toulon), three abroad (Shanghai, Suzhou and Dakar) and three partner campuses (Avignon, Bastia and Bayonne). The KEDGE community is made up of 12,600 students (including 25% coming from abroad), 183 professors (including 44% coming from abroad), 275 international academic partners and 55,000 alumni around the world. KEDGE offers 32 programmes in management, designed for students and industry professionals. It also provides tailor made educational programmes for businesses at national and international levels. KEDGE Business School is AACSB, EQUIS and AMBA-accredited, and is a member of the Conférence des Grandes Ecoles. It is also recognised by the French government, with labelised programmes, and has obtained the EESPIG label. KEDGE was ranked 40th by the Financial Times in the European Business School ranking and 37th globally in its Executive MBA ranking.

kedge.edu - @kedgeds - Facebook/kedgebs

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