PRESS INVITATION - 09.01.2018

‘Clepsydre’, the student association at KEDGE Business School,
invites you to a conference with

Denis MASSEGLIA,
President of the French National Olympic and Sports Committee

"BEHIND THE SCENES OF THE OLYMPIC GAMES"

MONDAY 15 JANUARY 2018 at 5.30pm
at the KEDGE Marseille Campus in Luminy

On Monday 15 January, Clepsydre, the student association of KEDGE, welcomes Denis Masseglia, President of the French National Olympic and Sports Committee, for a conference on the stakes, the power play, and the complication of making a bid to host the Olympic Games, with the consequences that it can have.

Born in Marseille, Denis Masseglia is one of the key players, alongside the Ministry of Sports, to have contributed to the candidacy of France to host the Olympic Games and Paralympics in 2024 which will take place in Paris. Therefore, the success of the French bid is partly down to him. This former international rower is also now the president of the French Rowing Federation. In 2013 he co-wrote the book entitled 'Le sport, c’est bien plus que du sport !’ (Sport is much more than just sport!), a success which details the objectives and benefits of sport for a country.

FOR SECURITY AND ATTENDANCE REASONS, PLEASE CONFIRM YOUR PRESENCE BY COMPLETING THE ATTENDANCE FORM AVAILABLE HERE:

www.clepsydre-kedge.com/conference-les-dessous-des-j-o/

About Clepsydre KEDGE:
Clepsydre KEDGE is the student association of Kedge BS Marseille. This association aims to encourage students of Kedge Business School to take an interest in current affairs and the political, economic, and societal issues of
today’s world. This is achieved by organising conferences as well as regular debating and public speaking events. 

www.clepsydre-kedge.com – @ClepsydreKBS – Facebook/Clepsydre Kedge

About KEDGE Business School:
KEDGE is a leading French business school with four campuses in France (Paris, Bordeaux, Marseilles and Toulon), three abroad (Shanghai, Suzhou and Dakar) and three partner campuses (Avignon, Bastia and Bayonne). The KEDGE community is made up of 12,600 students (including 25% coming from abroad), 183 professors (including 44% coming from abroad), 275 international academic partners and 55,000 alumni around the world. KEDGE offers 32 programmes in management, designed for students and industry professionals. It also provides tailor made educational programmes for businesses at national and international levels. KEDGE Business School is AACSB, EQUIS and AMBA-accredited, and is a member of the Conférence des Grandes Ecoles. It is also recognised by the French government, with labelised programmes, and has obtained the EESPIG label. KEDGE was ranked 40th by the Financial Times in the European Business School ranking and 37th globally in its Executive MBA ranking. 
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