GLOBAL SUPPLY CHAIN STUDENT CHALLENGE

KEDGE is qualified for the world final of the Supply Chain serious game Fresh/Cool Connection

Students of KEDGE’s ISLI Global Supply Chain Management MSc are qualified for the world final of the Global Student Challenge which will take place April 30th to May 3rd in the Netherlands. This Supply Chain serious game competition is the worldwide supply chain competencies benchmark. The team of four Kedgers has stood out among over 10,000 students from 600 different universities in more than 100 countries.

“ISLI students have reached the final of the Global Student Challenge for the second time,” said Pr. Dominique Estampe, ISLI Programme Director. “This success shows the high level our students obtain thanks to the skills acquired on our Global Supply Chain Management MSc course.”

Every year the Global Student Challenge (Fresh/Cool Connection) puts teams from business schools and universities from all around the world in competition to unearth international talents in Supply Chain Management. The competition is organised in teams of four students who have to manage a virtual company. The objective is to make the best strategic decisions in order to achieve the best possible return on investment.

The final sees the 10 best qualified teams from all continents compete for a prize of €20,000 and the highly coveted title of world champion.

The qualifying students from KEDGE’s ISLI MSc are: Jing Da, Saurabh Khanvilkar, Thibaud Mille, Alix Siguier. They have benefited from the tutorage of Professor Dominique Estampe.

The Supply Chain Management is part of KEDGE’s centres of excellence: the ISLI is the most prestigious training programme in Global Supply Chain Management in Europe with full-time and work/study programmes, taught in English or French. Its international reputation is due particularly to recognition by the profession, the innovation developed by its research team, its publications and teaching methods.

About KEDGE Business School:
KEDGE is a leading French business school with four campuses in France (Paris, Bordeaux, Marseilles and Toulon), three abroad (Shanghai, Suzhou and Dakar) and three partner campuses (Avignon, Bastia and Bayonne). The KEDGE community is made up of 12,600 students (including 25% coming from abroad), 183 professors (including 44% coming from abroad), 275 international academic partners and 57,000 alumni around the world. KEDGE offers 36 programmes in management, designed for students and industry professionals. It also provides tailor made educational programmes for businesses at national and international levels. KEDGE Business School is AACSB, EQUIS and AMBA-accredited, and is a member of the Conférence des Grandes Ecoles. It is also recognised by the French government, with labelised programmes, and has obtained the EESPIG label. KEDGE was ranked 40th by the Financial Times in the European Business School ranking and 37th globally in its Executive MBA ranking.

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