KEDGE Alumni and the MAI Alumni Association,

would like to invite you to a conference on

“The Women taking the power in Purchasing”

THURSDAY 3 MAY AT 7 pm At KEDGE Paris
52 rue de la Victoire - 75009 Paris

In the presence of:

Sylvie GOMY (MAI 1983),
Former Purchasing Manager, Clarins

Ahlem HAMDI (MAI 1996),
Purchasing Director, Radio France

Agnès MOREAU (MAI 1996),
Purchasing Director, Bouygues Telecom

Emeline TURMEAU (MAI 2006),
Purchasing Manager, L’Oréal

The conference will be introduced by

Christophe MOUYSSET,
Director of Corporate Relations at KEDGE

And presented by

Olivier WAJNSZTOK,
President of the MAI Alumni Association

Will tomorrow’s buyers be women? Why are women now increasingly prevalent in the Purchasing field? Who are the key women in the Purchasing sector? KEDGE’s International Purchasing and Innovation Management (MAI) programme is an international reference in this field. Each year, hundreds of students graduate from the MAI in order to take up important roles within the Purchasing departments of major companies. To bring this unique community together, KEDGE Alumni and the MAI Alumni Association are organising a conference on KEDGE’s Paris campus at 7 pm on Thursday 3 May which puts the spotlight on women working in the purchasing field.
The careers of our four guests can be discovered on the KEDGE Alumni website: https://www.kedgebs-alumni.com/fr/diplome/actualites-2/604

To register for the conference: https://www.kedgebs-alumni.com/fr/diplome/agenda/2320

This conference will also be broadcast live on the KEDGE Alumni Facebook page: https://www.facebook.com/kedgebs.alumni/

About the MAI - International Purchasing & Innovation Management from KEDGE:
A globally recognised purchasing training course completed after 5 to 6 years’ study in higher education, the MAI - International Purchasing & Innovation Management from KEDGE has been running for more than 40 years now. Approved by the Conférence des Grandes Ecoles, the MAI is taught both on a full-time and a part-time, in French and English. The MAI features a vocationally-oriented approach which is unique of its kind and is recognised by major companies as being at the very cutting edge in the fields of purchasing management and innovation capture for new product development. On the MAI, each year there are more than 750 job offers for 350 students. The MAI boasts a network of more than 4,000 graduates, the only community in Europe to include so many Purchasing Managers.

About KEDGE BS Alumni (KBSA):
KEDGE Business School Alumni is the network of KEDGE graduates. Composed of more than 60,000 members with varied experiences, expertise and skills, it is a powerful and united community. The activity of KEDGE Alumni focus on 3 essential missions: connect the KEDGERS in order to enrich them each other and in the long term; support all life long the professional success of our students and our graduates; support the development of KEDGE BS. KEDGE Alumni shines in France and abroad with more than 300 professional events per year, led by 250 volunteers, many career services and a strong presence on the web (50,000 connections per month on the website and 70,000 members on the internet social networks KBSA).

About KEDGE Business School:
KEDGE is a leading French business school with four campuses in France (Paris, Bordeaux, Marseilles and Toulon), three abroad (Shanghai, Suzhou and Dakar) and three partner campuses (Avignon, Bastia and Bayonne). The KEDGE community is made up of 12,600 students (including 25% coming from abroad), 183 professors (including 44% coming from abroad), 275 international academic partners and 57,000 alumni around the world. KEDGE offers 36 programmes in management, designed for students and industry professionals. It also provides tailor-made educational programmes for businesses at national and international levels. KEDGE Business School is AACSB, EQUIS and AMBA-accredited, and is a member of the Conference des Grandes Ecoles. It is also recognised by the French government, with labelised programmes, and has obtained the EESPIG label. KEDGE was ranked 40th by the Financial Times in the European Business School ranking and 37th globally in its Executive MBA ranking.

Press Contacts:
Julien RAVIER - Tel. +33 (0) 671 535 161 / julien.ravier@kedgebs.com
Boris GALINAT - Tel. +33 (0) 786 234 079 / boris.galinat@kedgebs.com