KEDGE Business School is AACSB accredited and confirms its ‘Triple Crown’

KEDGE Business School is very proud to be AACSB accredited and to confirm that it belongs to the closed circle of the top 1% of Business Schools worldwide triple accredited (AACSB, EQUIS, AMBA).

KEDGE BS has convinced the peer review auditors of the strength of the new school, result of the merger between two AACSB accredited business schools BEM and Euromed Management, and the value of its strategy.

“KEDGE BS obtains AACSB accreditation only 3 years after the merger”, said Thomas Froehlicher, Dean and Director General of KEDGE BS. This accreditation confirms the strategic orientations of KEDGE BS and highlights our excellent results.’

Overall, AACSB report emphasizes “The schools innovations center around the areas of digital marketing, corporate social responsibility, and personal development. The initiatives include developing a digital master plan and a “virtual” KEDGE BS.

As highlighted in the business peer review team report, KEDGE BS distinguishes itself according to:

Engagement and impact outcomes: KEDGE BS demonstrates engagement through one of its five strategic goals. Through its CREATE/CARE/SHARE positioning and its human capital KEDGE seeks to add value to its external stakeholders through creating and disseminating research to its external stakeholders as well as building partnerships with corporate organizations in its external community. KEDGE BS expects to take this partnership globally and engage students, faculty, and companies on five continents.

KEDGE BS is creating an impact through faculty research to engage and address issues of global concern to partner companies; developing an emphasis in corporate social responsibility; offering personal lifelong learning to secondary students through pensioners; and developing Best Practices which involve hands on active learning.

Strengths, Innovations, Unique Features: KEDGE BS has a robust global effort with 280 partners and two foreign campuses. Assurance of Learning data collection, management and closing the loop is well documented, and highly developed.

Key strength is the combined school with a significant growth in research active faculty. Mission, objectives and strategies linked to resources is also a critical strength. Numerous high quality staff in key positions managing student’s services, projects, and career development.

Effective Practices: key effective practice is the extremely well established faculty development process. Another effective practice is the closing of the loop in the Assurance of Learning process.

About KEDGE Business School:
KEDGE Business School is a French management school with 4 campuses in France (Paris, Bordeaux, Marseille, and Toulon), 2 in China (Shanghai, Suzhou) and 4 associated campuses (Avignon, Bastia, Bayonne, Dakar). The KEDGE BS community counts 12,000 students (including 25% foreign students), 196 full-time faculty members (including 41% international), 300 international academic partners and 50,000 alumni across the world. KEDGE BS offers 31 French government certified programs and holds the triple international accreditation EQUIS, AACSB and AMBA. KEDGE BS also delivers tailor-made training programs for companies in France and abroad. www.kedgebs.com - @kedgebs - Facebook/kedgebs

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