At a time when societal and environmental issues are becoming an unavoidable concern to all sectors of business, including the economic and financial world, Christophe Revelli, finance professor and head of the Corporate & Sustainable Finance master’s programme at KEDGE Business School, shares his analysis of the necessary evolution in the teaching of economics and finance at universities with XERFI Canal.

“The contents of university courses are certainly not suited to the current economic and societal context. The challenge is to offer training courses and content that clearly change the paradigm and help students get a clearer vision of practices in these fields”, explained Christophe Revelli.

Christophe Revelli analyses the current economics and finance teaching, which he believes doesn't “develop students’ critical thinking skills” and also suggests possible courses that could change the paradigm, with sustainability covered in all finance courses.

As part of this dynamic, Christophe Revelli mentioned the initiative launched by KEDGE Business School in 2016 which involved developing the first French and European master’s programme focused on sustainable finance and responsible finance. He also said that “the role of universities is more important than ever in solving societal issues through finance and the finance tool, particularly in light of the ecological transition, social inequalities and corporate mission and status”.

Christophe Revelli is available for any requests, interviews or reports concerning this news item, in English or in French.
See the full XERFI interview: https://www.youtube.com/watch?v=hLpY3brfdV0&feature=youtu.be

KEDGE research professors are regularly invited to the Xerfi Canal studio to discuss topics related to their research subjects. The video series, which was launched back in September, will continue to be gradually unveiled to the press.

More about Christophe Revelli:
Christophe Revelli is an associate professor of responsible/sustainable finance and head of MSc Corporate and Sustainable Finance at Kedge Business School (FIR-PRI 2018 awards for the best European innovation in the teaching of sustainable finance). He is also a board member of the Forum de l'Investissement Responsable (FIR). He created the first French and European master’s programme entirely dedicated to the challenges of sustainable finance and the integration of ESG criteria in financial decisions. He graduated from Montpellier University with a PhD in Management Science. His classes and research are focused on responsible/sustainable/green finance, a critical approach to the modern financial theory and impact investing. Christophe Revelli received the "RIODD-VIGEO" research prize for his thesis entitled “The financial performance of socially responsible investment (SRI): a meta-analytical approach” (Performance financière de l'Investissement Socialement Responsable (ISR): approche métanaîalytique) in 2012 and the 2015 SAB award for the best article in sustainable finance for his article “Should Consider Islamic Investors SRI Criteria in their Investment Strategies?”.

About KEDGE Business School:
KEDGE is a leading French business school with four campuses in France (Paris, Bordeaux, Marseilles and Toulon), three abroad (Shanghai, Suzhou and Dakar) and three partner campuses (Avignon, Bastia and Bayonne). The KEDGE community is made up of 12,600 students (including 25% coming from abroad), 183 professors (including 44% coming from abroad), 275 international academic partners and 60,150 alumni around the world. KEDGE offers 36 programmes in management, designed for students and industry professionals. It also provides tailor-made educational programmes for businesses at national and international levels. KEDGE Business School is AACSB, EQUIS and AMBA-accredited, and is a member of the Conférence des Grandes Ecoles. It is also recognised by the French government, with labelised programmes, and has obtained the EESPIG label. KEDGE was ranked 35th by the Financial Times in the European Business School ranking and 36th globally in its Executive MBA ranking.

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